



Ann and Ari Rosenblatt and the Tel Aviv Artist House are proud to announce the 6th edition of the Prize for Visual Art that will be awarded to an active, Israeli-based artist, with the aim of promoting and encouraging Israeli artistic creation.

The prize is open to artists who graduated from the various academies at least 8 years ago, and have since exhibited at least 10 solo and group exhibitions in select art venues, and whose works have been documented and featured in catalogues or other publications.

The selected artist will be awarded a prize of 30,000 ILS from which 15,000 ILS will be awarded as a cash prize, a solo exhibition in the 150m² Upper Gallery of the Tel Aviv Artist House, and curated by Orly Hoffman. The remaining balance will be applied to the production of a catalogue.

The selected artist will be announced in May 2021 and will have a period of 6 to 8 months to realize the proposal.

Committee Members:

Dr Galia Bar Or: Curator and art researcher, former director of Mishkan Museum of Art, Ein Harod

Dr Aya Lurie: Director and Chief Curator, Herzliya Museum for contemporary art

Dalit Matatyahu: Senior Curator of Israeli Art, Tel Aviv Museum of Art **Arie Berkowitz:** Director and head curator, Tel Aviv Artist House **Orly Hoffman:** The project initiator and curator of the Prize exhibition **Ann and Ari Rosenblatt:** Art collectors, founders and donors of the Prize

Application Process:

Applicants are requested to submit their application until 31/03/2021 in digital format only via email to: rosenblattartprize@gmail.com.

The application should include:

- The applicant's CV, up to 2 pages including contact details.
- A portfolio of 10 images of artworks from the last five years including title, date, technique and size.
- A proposal for a solo exhibition suited to the 150m² Upper Gallery of the Tel Aviv Artist House with a short text (of up to 1000 words) describing the project and relevant information.
- Links to publications about the artist, catalogues, the artist's website, and any other relevant material.
- Please abide by our technical instructions following.





Technical Instructions:

- The application may be submitted in Hebrew, however, submitting the application in English will be very much appreciated.
- Please limit your application to one email containing up to 25MB preferably a single PDF file.
- Image files submitted should only be in **JPG** format set to **72 dpi**, not more than **1200X1200 pixels** and not more than **1 MB**.
- Videos should be submitted by uploading them to a video-sharing site such as Vimeo or Youtube. Please add links to your video files in the proposal documents, not to the email.
- Please do not send applications through file-sharing sites. We will not download them.

Summary:

- The application may be submitted in Hebrew, however, submitting it in English will be very much appreciated.
- Application deadline: 31/03/2021
- The winner will be announced in May 2021
- Email the application to: rosenblattartprize@gmail.com
- Please direct all inquiries to our email only.

We would like to thank in advance all the applicants and wish everyone good luck.